

# Solar for Apartments

Promotional Pack



Current as at November 2024



# How to use this pack

Share the promotional material in this pack to promote the Solar for Apartments Program with your community.

Included in the pack:

- Social media posts
- Newsletter article and image
- Website content
- Program flyer

If you have any issues accessing the material, or have questions about how to promote the program, please email: [comms@team.solar.vic.gov.au](mailto:comms@team.solar.vic.gov.au).



# About the Program

The Solar for Apartments Program offers rebates to install solar (PV) systems on multi-dwelling developments such as apartments, units and townhouses. .

Rebates of up to \$2,800 per apartment, with a maximum amount of \$140,000 for buildings of up to 50 lots, are available.

## Quick links



[Solar for Apartments](#)



[Article: Making it happen](#)



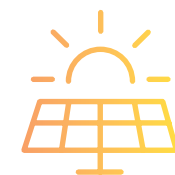
[Article: Solar systems for apartments](#)



[What to know about solar sharing technology](#)



[Does your apartment need a solar champion?](#)



[Saving with solar: Your guide to solar panels](#)



# Promotional material

Copy and download these resources and use them to promote the Solar for Apartments Program.



# Social media

Here are some social media posts that you can use to let Victorian apartment households know that they can save on installing solar on their apartment.

- Simply copy the post text (below right)
- Download the images (link below)
- Publish it on your social channels.



Post text

🏠 Solar for Apartments Round 2 is now open until 28 February 2025. If you live in an apartment, townhouse or unit you may be eligible for a rebate of up to \$2800 per lot to install solar.

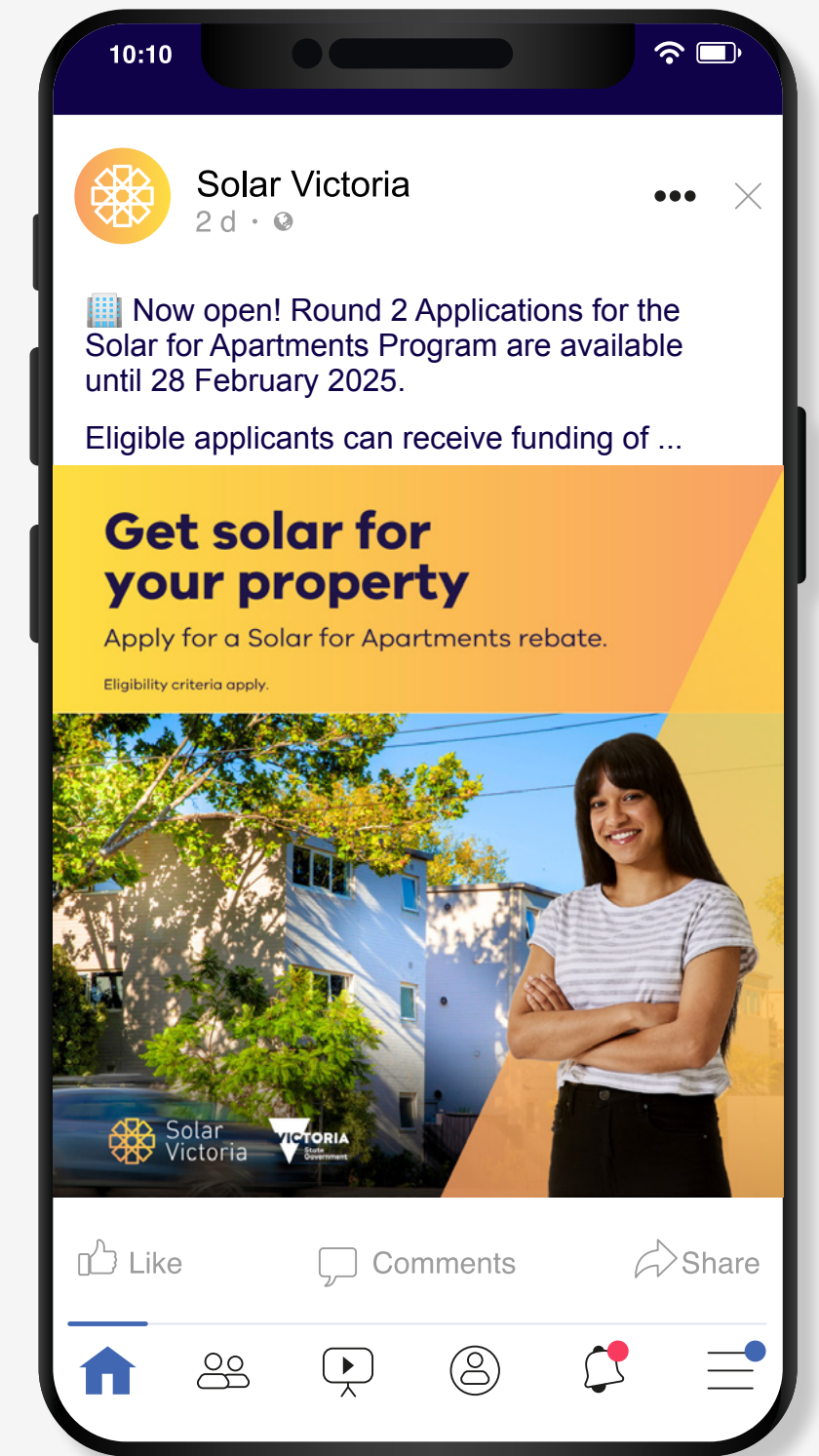
Click here to learn more: [solar.vic.gov.au/apartments](https://solar.vic.gov.au/apartments)



Post text

🏠 The Solar for Apartments Program offers rebates of up to \$2,800 for residents living in apartments, units or townhouses. Applications are open until 28 February 2025.

Click here to learn more: [solar.vic.gov.au/apartments](https://solar.vic.gov.au/apartments)



Post text

🏠 Now open! Round 2 Applications for the Solar for Apartments Program are available until 28 February 2025.

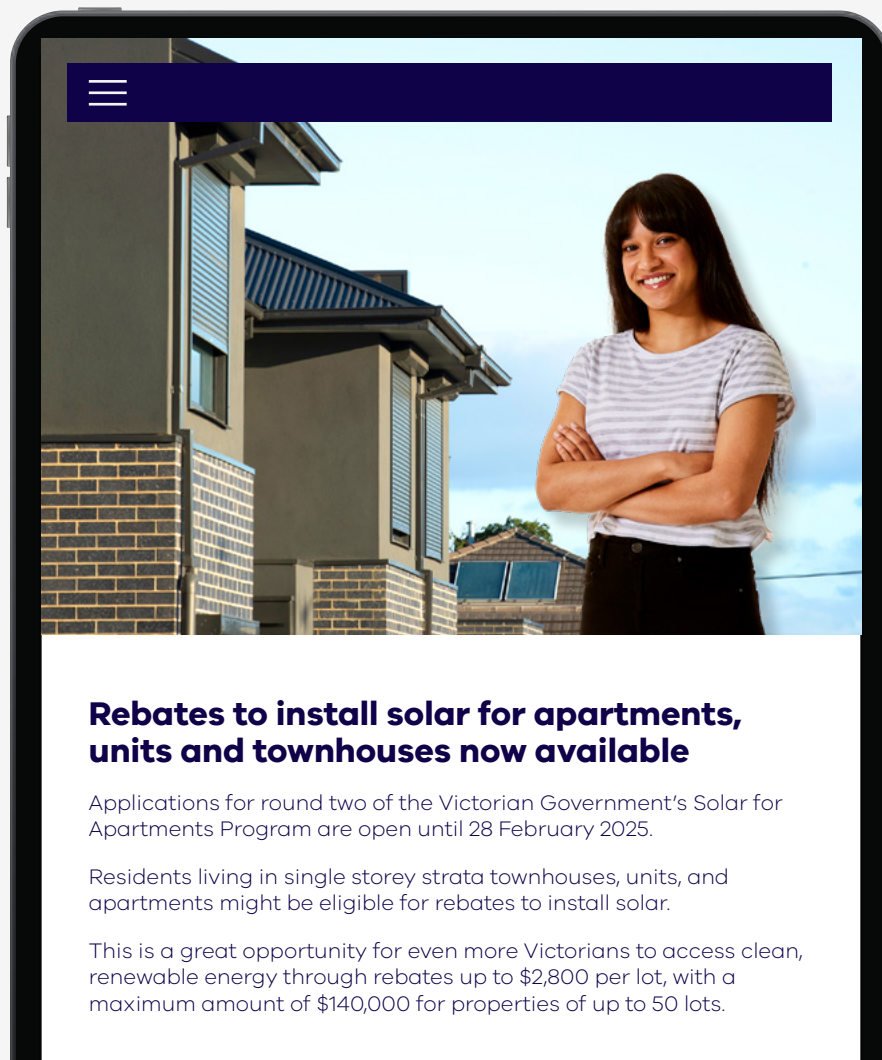
Eligible applicants can receive funding of up to \$140,000 for solar PV installation on multi-dwelling properties, for up to 50 lots (\$2,800 per household).

Find out if you're eligible: [solar.vic.gov.au/apartments](https://solar.vic.gov.au/apartments)

# Web content

Copy the text (shown right), and use it on your web page.

Download the hero image to use with this copy.



Hero image

## Rebates to install solar for apartments, units and townhouses now available

Applications for round two of the Victorian Government's Solar for Apartments Program are open until 28 February 2025.

Residents living in single storey strata townhouses, units, and apartments might be eligible for rebates to install solar.

This is a great opportunity for even more Victorians to access clean, renewable energy through rebates up to \$2,800 per lot, with a maximum amount of \$140,000 for properties of up to 50 lots.

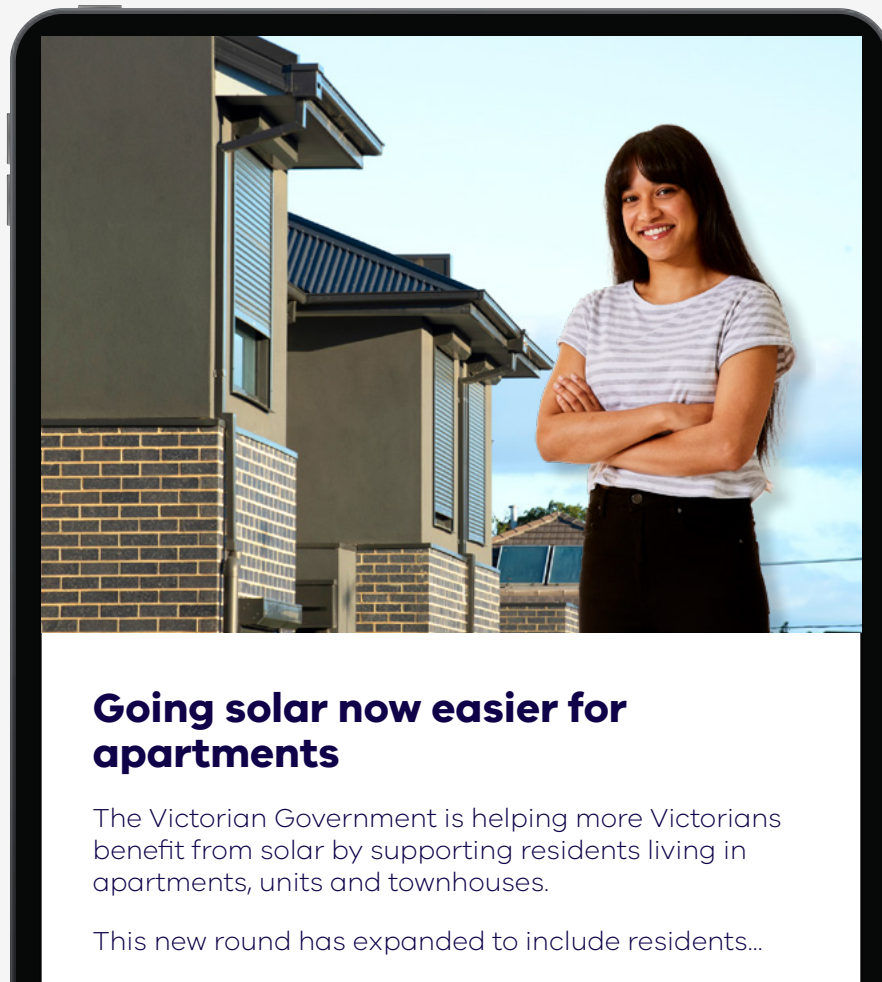
The Solar for Apartments Program is jointly funded by the Victorian and Commonwealth governments. It will help to remove existing barriers for installing solar on multi-lot developments and enable retailers to provide apartment residents with safe and effective solar technologies.

For more information please visit [solar.vic.gov.au/apartments](https://solar.vic.gov.au/apartments)

Web content

# Newsletter/ Email

Copy the text (shown right),  
and use it in your newsletter.  
Download the hero image to  
use with this copy.



Hero image

## Going solar now easier for apartments, units and townhouses

The Victorian Government is helping more Victorians benefit from solar by supporting residents living in apartments, units and townhouses.

This new round has expanded to include residents living in single storey strata townhouses and units as well as apartment households.

Through the Solar for Apartments Program, rebates of up to \$2,800 per lot, with a maximum amount of \$140,000 for properties of up to 50 lots, are available. The program is jointly funded by the Victorian and Commonwealth governments and is delivered by Solar Victoria.

Round 2 applications are now open until 28 February 2025.

To reduce the upfront costs, rebates will be paid directly to the retailer and deducted from the final invoice. Owners corporations will pay any outstanding balance to the retailer.

Eligible properties include apartment buildings up to 8 storeys in height and single storey townhouses and units. They must be under the control of an Owners Corporation and share a common property rooftop. By adopting solar, an average household in a multi-unit development can save up to \$500 a year on their electricity bills.

### How to get started

1. Visit the Solar Victoria website and check if you're eligible.
2. Have a conversation with other residents and your Owners Corporation (OC) or Strata Manager about applying.
3. After you have support from your OC to go ahead, visit our website to begin your application.

To find out if you're eligible visit: [solar.vic.gov.au/apartments](https://solar.vic.gov.au/apartments)

# Flyer

Download and share this flyer with your community to provide information about the Solar for Apartments Program.

Print and digital versions of the artwork are available for download.



Victorians living in apartments, units and townhouses can now access clean, renewable energy through the Solar for Apartments Program.

Rebates up to \$2,800 per apartment are available, with a maximum amount of \$140,000 for buildings of up to 50 lots\*.



To find out if you're eligible, visit [solar.vic.gov.au/apartments](http://solar.vic.gov.au/apartments)

### How to get started

1. Visit the Solar Victoria website and check the eligibility requirements.
2. Have a conversation with other residents and your Owners Corporation (OC) or Strata Manager about applying.
3. After you have support from your OC to go ahead, visit our website to begin your application.



To speak to us in your language, phone the NTIS on 131 450.

The Solar for Apartments Program is jointly funded by the Victorian and Commonwealth governments to support apartment households to benefit from lower energy bills through installing solar.



\*Eligibility criteria apply. Check our website for more information.



# Thank you

Sign up to our [e-newsletter](#) for updates on Solar Victoria programs, news, insights and energy-saving tips.

## Follow us

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